Newsletter on the second Town Hall - Europe Edition

Following the success of the first EduinLoc Town Hall meeting, our second session - Europe Edition - was held on June 24th 5 PM to 6:30 PM (CEST) to keep inspiring the industry to evolve and thrive, especially when it comes to educating the leaders of the future. In this meeting, we interviewed Alina Secară, Senior Scientist at University of Vienna, and Esther Curiel, Localization Operations Manager at Indeed, and heard their very interesting insights on education and the localization profession in Europe. Their open conversation about the opportunities and limitations of our industry and the education at a university level helped start a discussion among all the other participants at this Town Hall.

Please watch the recorded conversation here. Also, check out some highlights of other conversations in the networking session (Full summary is available on the June event page of our website):

1. Alon Lavie (Unbabel and Carnegie Mellon University): are academic institutions keeping up with the pace of change in the industry?
   Milena (a student from the University of Vienna): Technology was taught only in a broad sense with very little specific instruction or actual practical usage of any of the tools.
   Stephan Cocoron (Salesforce): students usually show a lack of industry experience when in the process of seeking work/ getting hired.

2. Andre Hemker, who was a Master's of Translation and then Wordbee CEO: From the industry perspective, we are solving day to day problems, working with clients with challenges. Students can benefit from industry experience, for example, you could

assign students to compare translations and use that as a learning tool. In this process, it would be great if students can use CAT tools from the start.

3. Technology roundtable hosted by Jan Grodecki: When it comes to tools, many providers offer academic programs and free licenses for educators and students. We should also make students be aware of open source options, such as for example OmegaT, Open TMs, GLobalSight, and Okapi Framework. For beginners there are free courses offered on LinkedIn, DigiLink, EDX, Dublin City University, and Portsmouth.

4. Quality management roundtable hosted by Kateřina Gašová: Language data analysis and getting insights from the analysis is very useful for us to control the quality of MT. When we analyze the data, it is important that the analysis is fair and reasonable for all stakeholders.